

- ◆ **Assumptions:** key principles of high quality programming as they relate to the needs of children and families.
- ◆ **Model Components:** summary of services that directly address the needs of children and families listed in the assumptions.
- ◆ **Activities:** specific statements of program services provided as part of the model.
- ◆ **Short-term Outcomes:** changes that result directly from program services.
- ◆ **Intermediate Outcomes:** changes that result due to program implementation indirectly or from short-term outcomes and that are measurable at a later time point.
- ◆ **Long-term Outcomes:** changes that often have a community impact and require greater time to measure.

How do the outcomes relate to the goals of Parents as Teachers?

The goals of Parents as Teachers describe the impact of the program on children, parents, and the community. The outcomes have been color coded to illustrate that the four goals of Parents as Teachers are met throughout program implementation, as short-term, intermediate, and long-term outcomes. The colors appearing on the logic model and their corresponding goals are as follows:

- **Blue:** increase parent knowledge of early childhood development and improve parenting practices
- **Pink:** provide early detection of developmental delays and health issues
- **Green:** prevent child abuse and neglect
- **Yellow:** increase children's school readiness and school success

How was the logic model developed?

Using a collaborative process, Parents as Teachers National Center and EMT Associates, Inc. drew information from Parents as Teachers practices, materials, and current literature on child development and parenting practice as the foundation of the logic model. Special attention was placed on developing a sound framework for how the program will create change for children and families over time. The logic model was reviewed and revised based upon comments from Parents as Teachers National Center staff, national trainers, and state systems leaders, as well as representatives from other national home visitation models.



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All children will learn, grow and develop to realize their full potential.

Parents as Teachers Born to Learn™ logic model



Parents as Teachers Born to Learn Logic Model

What is the Parents as Teachers Born to Learn logic model?

The logic model provides a simplified, visual description of the Parents as Teachers program. The logic model summarizes the program's theory of change—the way in which services are intended to change the lives of children and families. It shows how the Parents as Teachers vision and mission, core values, and assumptions are translated into Parents as Teachers program services which then result in specific changes or outcomes for families.

The logic model provides a general picture of how the Parents as Teachers *Born to Learn* model is intended to work. To ensure fidelity, programs provide services in all four major model components. However, in particular cases, additional implementation strategies or minor modifications to the model may be necessary to best address families' needs at the local level. Implementation may be modified to be culturally responsive, directed to special populations, or offered in conjunction with other early childhood programs, as determined by community need.

How does the logic model help my program?

The logic model can help create a shared understanding of Parents as Teachers. By demonstrating that activities are not an end to themselves, parent educators can be increasingly intentional as they work with families to create change. The logic model also provides a focused conceptual model that can be used in program planning, training and professional development, and the allocation of personnel and resources. Additionally, the logic model can become the basis of an evaluation plan to measure the effectiveness of Parents as Teachers services.

How do I read the logic model?

The logic model represents a sequence of events. The model flows from left to right, as depicted by arrows, and shows how change occurs over time. The logic model does not show all possible links, only those most important to creating change. Each arrow represents a link from one element of the logic model to another. Reading the logic model is similar to a series of "If...then" statements.

What are the major elements of the logic model?

The logic model is presented as a series of elements. Change over time is expected as the model moves from one element to the next, starting with basic beliefs about children and families and ending with long-term change for children, families, and communities. The major elements are:

- ◆ **Vision, Mission, Core Values:** the guiding philosophy and beliefs that are the foundation of the Parents as Teachers *Born to Learn* model.

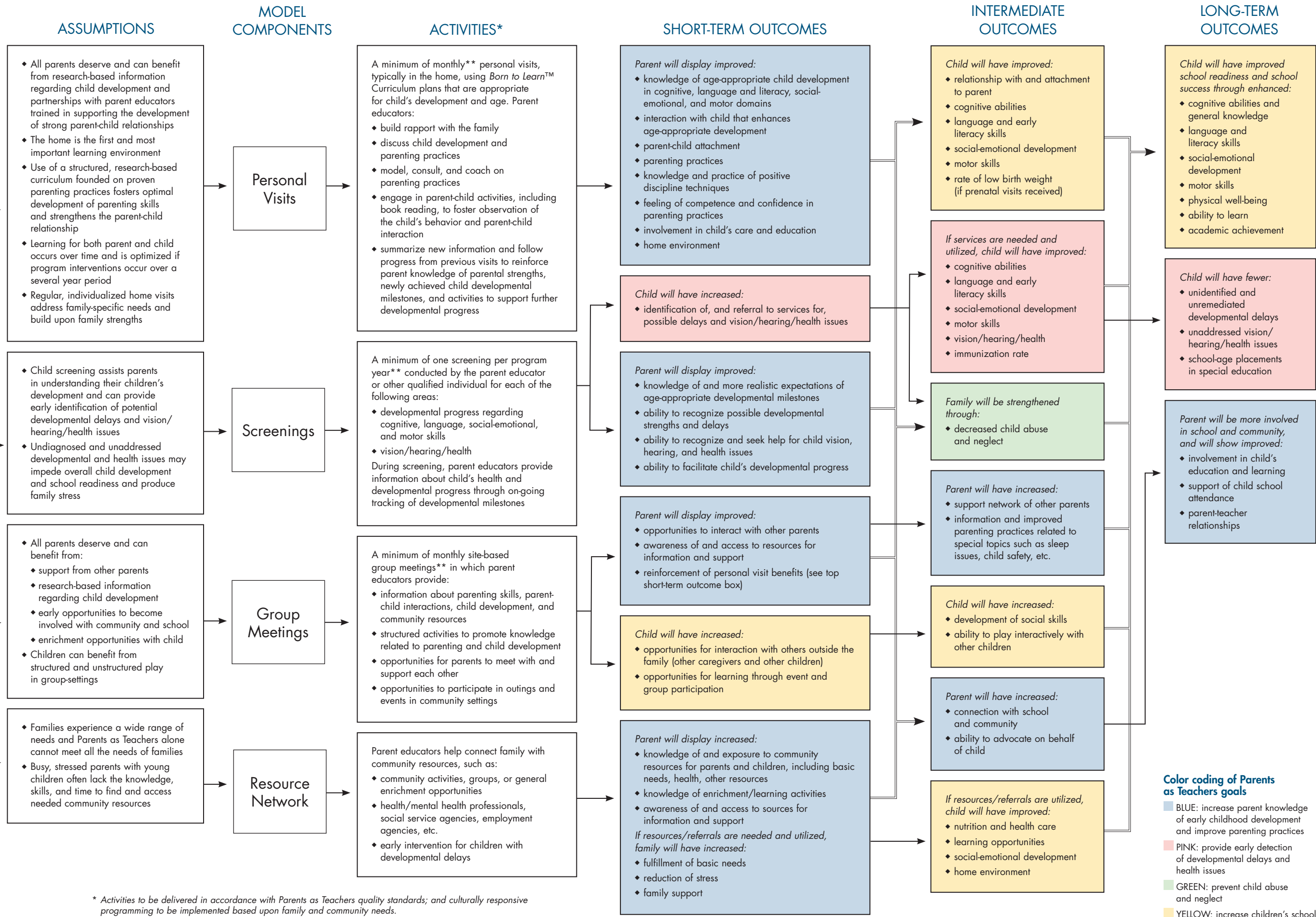
Parents as Teachers Born to Learn Logic Model

VISION
All children will learn, grow and develop to realize their full potential

MISSION
To provide the information, support and encouragement parents need to help their children develop optimally during the crucial early years of life

CORE VALUES

- Parents are their children's first and most influential teachers
- The early years of a child's life are critical for optimal development and provide the foundation for success in school and life
- Established and emerging research should be the foundation of parent education and family support curricula, training, materials, and services
- All young children and their families deserve the same opportunities to succeed, regardless of any demographic, geographic, or economic considerations
- An understanding and appreciation of the history and traditions of diverse cultures is essential in serving families



Color coding of Parents as Teachers goals

- BLUE: increase parent knowledge of early childhood development and improve parenting practices
- PINK: provide early detection of developmental delays and health issues
- GREEN: prevent child abuse and neglect
- YELLOW: increase children's school readiness and school success

Note: The term primary caregiver or guardian can be substituted for parent (mother and/or father) in recognition of the wide range of family systems served by the Parents as Teachers model.

* Activities to be delivered in accordance with Parents as Teachers quality standards; and culturally responsive programming to be implemented based upon family and community needs.

** Current Parents as Teachers national standard. Increased intensity is recommended based upon family/community need.